

# OUR FOUNDATION



... FOR ROTARY LEADERS

AUGUST 15, 2011, ISSUE 112

## LOOK FURTHER AND SEE

One of the tools given to each and every District Foundation Chair is the Rotary Foundation's Fact leaflet. This small pocket-sized card is freely distributed at events such as the Rotary Foundation Seminar, PETS or the District Assembly.

The Fact sheet is a useful analysis of the veracity of The Foundation and the numbers make impressive reading. Yet, for me, this is a kind of myopia.



Rather than looking at the numbers and analyzing the percentages spent on this or that program, look more closely within your own club and community for it is there that you will see the wonderful, coruscating Rotary Foundation.

The Foundation exists within your own community doing so much good—within the local garden projects or within the local school, community or health centre—funded by district grants. The Foundation is also there when we look even deeper and see the successful international water, literacy, health and hunger projects undertaken year upon year and funded thorough matching or global grants. It can also be viewed through our Foundation alumni, who sparkle like stars in the clear night sky, as they help sow the seeds for a better, peaceful world.

The Foundation exists for those people who have a better standard of life, who still live - today - thanks to you.

It represents the collective ambition of all of us and most easily expressed through our voluntary donations to our charity.

Our Foundation brings hope and peace to millions of our fellow world citizens every year and that cannot be found within the facts and figures.

Calum Thomson, Editor



# FUTURE VISION HELPS ‘BITE BACK’ AGAINST MALARIA

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“IT IS NOT ACCEPTABLE FOR NEARLY ONE MILLION CHILDREN TO DIE EACH YEAR OF A DISEASE LIKE MALARIA, WHICH CAN BE CURED WITH A FEW DOLLARS’ WORTH OF EFFECTIVE MEDICATIONS, EFFICIENTLY DELIVERED TO THE THOUSANDS OF CHILDREN WHO NEED THEM,”  
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Last year, malaria claimed the lives of almost 750,000 people in sub-Saharan Africa, 85 percent of them young children. Some of the region’s poorest residents live in Yirimadjo, Mali, and are receiving protection from the disease through a Rotary Foundation Global Grant project supported by Rotarians in four countries.

## BED NETS, PHYSICIANS AND MEDS

Called Bite Malaria Back, the project is providing insecticide-treated bed nets, physician services, and medications to help prevent and treat malaria. It is led by the Rotary Club of Bamako-Amitié, Mali, along with the Rotary Club of Capitol Hill (Washington, D.C.) and five others in District 7620 (District of Columbia; part of Maryland, USA).



Club members are working with Project Muso Ladamunen, a nongovernmental organization whose goal is to end the cycle of poverty and disease in Yirimadjo. The Bamako-Amitié club is helping to coordinate Rotarians’ role in the effort.

During its first three months (February-April), Bite Malaria Back made possible more than 3,000 patient visits at the Yirimadjo Health Center. It also facilitated more than 12,700 visits by community health workers to residents’ homes, resulting in the treatment of almost 900 children with malaria -- over 80 percent within the first 48 hours of the onset of symptoms, when medical intervention is critical.

## DISEASE PREVENTION AND TREATMENT

The effort supports the disease prevention and treatment area of focus under the Foundation’s Future Vision Plan. It is funded by a \$26,666 global grant and more than \$33,000 in sponsor contributions from Future Vision pilot districts 3140 (part of Maharashtra, India),

*Continued ...*



7620, and 9100 (parts of West Africa). The Rotary Club of Kowloon Golden Mile, Hong Kong, a non-pilot club, has also contributed funds to the project.

Rotarians in Mali are monitoring malaria-related consultations and services that patients receive from physicians. “We have also gone to see how the field workers go house to house to visit patients and make the project felt by the community,” says Sunny Akuopha, until recently a member of the Bamako-Amitié club, now of the Rotary Club of Bamako Ouest. “The project has had tremendous impact by reducing the mortality rate and mortality-prone situations.”

**21,500 BED NETS DISTRIBUTED**

In June, Bite Malaria Back completed a survey of every household in Yirimadjo, which has more than 56,700 residents, and determined that over 22,300 bed nets are needed. The Against Malaria Foundation has committed to support the project, which will enable 21,500 bed nets to be distributed in July.

“By leveraging Rotary’s bold commitment to mobilize additional partners, Rotary’s impact will be multiplied manyfold,” says Ari Johnson, co-executive director and founder of Project Muso Ladamunen. He adds that the Mali Ministry of Health is being asked to provide the remaining bed nets needed to

reach every resident in the community.

The Capitol Hill club used social networking to raise funds for the project through Crowdrise. It is also using Facebook, Twitter, and LinkedIn to keep Rotarians up-to-date about the initiative’s progress and to coordinate media coverage.

“It is not acceptable for nearly one million children to die each year of a disease like malaria, which can be cured with a few dollars’ worth of effective medications, efficiently delivered to the thousands of children who need them,” says Capitol Hill club member Maria Nelly Pavisich.

“We are seeing incredible changes happening in the communities we serve,” says Johnson, reflecting on Rotary’s role. “I am at a loss for words to express our gratitude for your efforts in heroically championing the Bite Malaria Back vision.”



*Protection from the disease through a Rotary Foundation Global Grant*

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**THE PROJECT  
 HAS HAD  
 TREMENDOUS  
 IMPACT BY  
 REDUCING  
 THE MORTALITY  
 RATE**  
 —

Source: Dan Nixon, Rotary International news



## GLOBAL GRANTS: KEYS TO SUCCESSFUL IMPLEMENTATION



- Promote the benefits of global grants, which are more measurable, sustainable and larger, allowing Rotarians to make a greater impact in the world.
- Starting in July 2012, ensure grant management seminars are organized so clubs can begin qualifying to apply for global grants.
- Between January 2013 and September 2013, districts should complete the online district qualification process in order to apply for Future Vision grants.
- Districts cannot have more than 10 open grants of any type (granted either under the Humanitarian Grants Program or Rotary Foundation grants). Once a grant is finished, be sure to report on it promptly and close it.
- Primary sponsors must be up-to-date on Humanitarian Grants Program reporting for grants that they sponsored before a district grant or global grant can be approved.
- If your district has one open District Simplified Grant, your district grant payment may still be made as long as you've submitted complete and accurate reports for at least half of the open grant. Reporting for district-sponsored Matching Grants must also be current.
- Timelines for district and global grants are different from the previous Foundation programs, so be sure to plan accordingly. For example, districts don't need to select a scholar in January 2012 for study in 2013-14.
- Celebrate your district's successes in Ambassadorial Scholarships, Group Study Exchange, and Humanitarian Grant Programs, recognize program participants, and encourage them to continue to shape The Rotary Foundation.
- Assess how your district reports on the use of DDF to clubs and how your district will report on the use of DDF with Rotary Foundation grants.

Note: Because the Future Vision Plan is still in its pilot phase, the guidelines may change before 1 July 2013.



## FUTURE VISION FACTS:

### DISTRICT GRANTS

Total applications approved: 95

Total District Designated Fund amount approved (US\$): \$6,080,009



### GLOBAL GRANTS

Total applications approved: 208

Total World Fund amount approved (US\$): \$5,305,905

Total funding (World Fund and sponsor contributions): \$11,987,176

### THE SIX AREAS OF FOCUS

- |   |                     |
|---|---------------------|
| 1. Peace and conflict prevention/resolution | grants approved: 17 |
| 2. Disease prevention and treatment         | grants approved: 43 |
| 3. Water and sanitation                     | grants approved: 60 |
| 4. Maternal and child health                | grants approved: 23 |
| 5. Basic education and literacy             | grants approved: 35 |
| 6. Economic and community development       | grants approved: 30 |



## STRATEGIC PARTNERSHIPS / PACKAGED GLOBAL GRANTS UPDATE

**ROTARY** has reached an agreement with two organizations to form strategic partnerships under The Rotary Foundation's Future Vision Plan:

- 1/ Oikocredit International Netherlands-based cooperative financial institution that supports socially responsible investing, and
- 2/ Aga Khan University a private, nonsectarian university that promotes human welfare and development through research, teaching and community service.

Through these partnerships, the Rotary Foundation will offer packaged global grants to Rotary clubs and districts in the Future Vision pilot.

- Packaged global grants are opportunities for Rotarians to work with the Foundation's strategic partners on predesigned projects and activities funded entirely by the World Fund. These projects and activities support the areas of focus and can include scholarships, humanitarian projects, and vocational training.

The partnership with Aga Khan University will allow Rotary clubs to establish vocational training teams with support from Rotary packaged global grants. The teams will enhance the clinical and administrative skills of health educators at the university's campuses in Kenya, Tanzania and Uganda.

Through the partnership with Oikocredit, Rotary will offer packaged global grants for Rotary clubs to work with microfinance institutions within the Oikocredit network. Together, these institutions and Rotary club members will identify local needs, develop effective approaches and structure training programs to improve entrepreneurs' business skills.



THE AGA KHAN UNIVERSITY





# MESSAGE FROM THE CHAIRMAN OF THE TRUSTEES

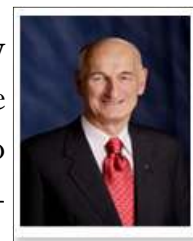
I am excited, and I hope you are too, as we move into the new Rotary year. Our clubs and districts have new leaders, and we've set new goals for the year ahead. Everything we appreciate in Rotary remains constant, but the people and roles change.

Similarly, our Rotary Foundation has new trustees and a new chair, but our mission remains the same: to enable Rotarians to advance world peace through the improvement of health, support of education, and alleviation of poverty. This year, we've set three goals for the Foundation – not to replace our vision for the future, but to give us focus for the year.

**Our first goal is to complete the eradication of polio.** We took great steps forward in 2010. We cannot relax, however, as the outbreaks in Tajikistan and the Republic of the Congo remind us. Each of us can make a contribution to this, the greatest achievement in the history of Rotary.

**Our second goal is that every one of us should feel that we own The Rotary Foundation.** We can do that through our service and our contributions. This should be our Rotary Foundation.

**The third goal is to make our Foundation more effective and efficient by testing and refining our Future Vision Plan.** After a very positive first year, we need the pilot districts to tell us what works and what could be improved, and to develop new ways to serve. This also will be a preparation year for non-pilot districts. Think now how your district structure will change and how you will make decisions on grants and audits.



The strength of The Rotary Foundation, our Foundation, is not determined by the trustees. What we can do is determined by you. Please support us, and together let us make 2011-12 another great Rotary year.

***“EVERY ONE OF US SHOULD FEEL THAT WE OWN THE ROTARY FOUNDATION”***

Bill Boyd, Foundation Trustee Chair

**PRIP BILL BOYD**



## SOLAR SOLUTIONS

Most visitors to Goa would not have heard about the place called Pernem. Probably those who have travelled on the Konkan Railway might have noticed the railway station Pernem Road which is about 4 kilometres from the town. The region belongs to the Goan sub-region, the Novas Conquistas meaning the New Conquest. The name has a distinct Portuguese spelling and the local Konkani name is Pedne. After a few skirmishes with the erstwhile rulers, the place was regained from the Raja of Sawantwadi Dignitaries at the Solar Plant.



Pernem is located in the Northern part of Goa and is sandwiched between the Chapora and Arondem rivers. It is predominantly a Hindu town, has a beautiful coastline with long sandy beaches, lagoons and coconut plantations. Being not as popular as other destinations in Goa, Pernem has few settlements equipped to cope with the tourists. However, for the more adventurous souls, there are destinations like the Terekol fort, located on the Maharashtrian border, that provide ample enticement.

The villagers were merrily chopping off trees in the area and using it as firewood for heating water. That was until the Rotarians of Rotary Club of Mapuca, RI District 3170 came to know of it and decided that environmental degradation should stop. The solution was soon found and the club decided to provide 60 solar powered water heating systems to the community. The trek to the forests nearby to collect wood would be reduced if not eliminated completely and people would have time to engage in more productive work.

The project cost was estimated as US \$36,082 and The Rotary Foundation gave US \$16,162 amounting to over rupees seven lakhs. The matching grant partner was soon located and it was the Rotary Club of Napoli Sud Ovest, RI District 2100, Italy. The District Governor of the partnering district Michael Angelo Ambrosia was not only too willing to support such a wonderful cause but also took the efforts to locate a manufacturer of solar water heaters and negotiated a good price. RRFC Dilip Salgaocar, DG Mahesh Raikar, RI District 3170, PDG Manoj Desai, Rtn. Suraj Mantrawadi, President RC Mapuca and a host of dignitaries were present when the system was inaugurated on June 5, 2011

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## REACH FOR THE STARS

Much to the delight of the Rotarians in District 3170, the scheme soon found willing partners from RC Napoli, Naples, RC Napoli-Nord, RC Napoli-Nord Est, RC Napoli Ovest, RC Napoli Castel dell Ovo, RC Napoli Flegréo, RC Napoli Posillipo and RC Napoli Castel Sant'Elmo. Generous DDF flowed in the partnering districts.



Pernem represents how Goa was many years ago. Farming and fishing keep the inhabitants occupied. The beauty of the place is still untouched as even the passenger travelling by bus seem reluctant to alight here and explore the land. But all that beauty would have disappeared soon with the forests being cut down for wood. If you turn the pages of a tourist guide you can read that in Pernem you can bargain to your heart's content with the natives while shopping here for bamboo work and other local artefacts! The locals may yield. But with the advent of solar water heaters the villagers could not have bargained for a better deal to lead a life that is in harmony with the woods around them.

**Such projects, which are supported by TRF, go to prove that you have to constantly contribute to The Rotary Foundation. It is your Foundation that helps you to bring about the desired changes in society and that can happen only when every Rotarian gives every year.**



Rtn. Ashok Mahajan

Trustee, The Rotary Foundation, Director, Rotary International 2007–2009

Member, International PolioPlus Committee



# GLOBAL POLIO ERADICATION FACES NEW CHALLENGES

The hope of eradicating polio from the planet by the end of 2012 is in serious doubt, a monitoring committee is warning, because the virus is resurgent in places where it had disappeared and cases continue to rise in Pakistan, one of four countries where it is endemic.

"It is on a knife-edge," said Sir Liam Donaldson, the UK's former chief medical officer who now chairs the independent monitoring board of the Global Polio Eradication Initiative. "Success would be a terrific achievement. To eliminate only the second global epidemic disease [after smallpox] would be a tremendous public health triumph, but failure to do so would have enormous consequences. It is a disease that not only affects individuals and families but erodes economic prosperity in some of the countries affected."



Dr. Liam Donaldson—former Chief Government Health Advisor to the United Kingdom

Donaldson considers the continued transmission of polio to be "a global health emergency". Eradicating the disease, he said, "is still feasible but more urgency is needed to complete it. The plan to stop transmission by the end of 2012 is not on track."

The latest report from Donaldson's board, set up last year to monitor and guide the eradication effort, shows that a key target was missed at the end of last year. By the end of 2010, polio should have been stamped out in countries where there had been a resurgence after elimination. It did not happen. The report shows that polio has reappeared in 14 countries.



"The milestone was conclusively missed and the programme must be judged to have performed poorly in this regard," it says.

The biggest concerns are for Chad and Democratic Republic of Congo, with 59 and 80 cases respectively this year. "We are deeply concerned by the situation in DR Congo," says the report. "The worrying picture revealed by vaccination and surveillance data is confirmed by observations of widespread dysfunction on the ground."

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## “ITS ON A KNIFE EDGE”

"Leadership from the highest level is key for polio eradication and we urge the active involvement of the president in this case. Without his active involvement, we cannot believe that the necessary step-change will occur to interrupt polio transmission in DR Congo."

Polio in Chad, says the report, is widespread and the situation is "of great concern". An emergency action plan has been put into place, but not as quickly as the monitoring board had hoped. The World Health Organisation and UNICEF have sent in 100 extra staff to boost vaccination efforts. "The difficult and crucial challenge now is to assemble this new surge of staff into a coordinated functioning team with the utmost speed." Both these countries and 12 others where polio cases have been identified had stopped transmission for at least six months. Four countries have not yet succeeded in doing that – in India, Nigeria, Afghanistan and Pakistan, polio is still endemic.

Excellent progress has been made in India, where mass vaccination days involving more than a million volunteers brought down cases by 94% between 2009 and 2010, from 741 to 42. In the first six months of this year, there has been just one case.

Afghanistan has been doing relatively well in spite of difficulties caused by conflict. Nigeria made excellent progress in 2010, but there has been a loss of momentum following elections, the report says. The leadership is committed, but Kano, in the north, where the Muslim population a few years ago refused immunisation because of false rumours that the vaccine would sterilise their children, "remains a smouldering risk that could yet undermine the whole eradication effort," the board says.

But in Pakistan, cases are going up, not down and conflict and the dismantling of a national ministry of health in favour of local control does not help. "It still looks like it will be the last country to stop transmission, putting its neighbours and the global effort in jeopardy," says the report. "The country needs to muster up relentless energy to really get to grips with the challenges of implementing its emergency action plan."

Extract from *The Guardian* newspaper Thursday, 21st July 2011



## A POLIO REMINISCENCE FROM GARY BRENZ, ROTARY CLUB OF STOUGHTON, WISCONSIN

The experience of that day is vividly etched into my memory, fifty seven years ago.

I was a fourth grader in Santa Ana, California, where every summer brought a panic to the heart of the mother of every kid that I knew. “You mustn’t get over-tired or over-stressed,” they all said, “summer is a dangerous time.” Immediately after lunch, the entire neighborhood, otherwise crowded with kids running amok, was empty and still, not a bicycle, a bat and ball, or a pair of roller skates in view. Every young person was at home resting, playing quietly indoors, or napping. It was polio season.



*Rotarian Gary Brenz*

George Putnam’s evening newscast had recurring reminders to parents about the polio season that brought fear to the streets, at least for the adults. As kids, we all thought that it was a bit overly dramatic and exaggerated and, beside, it severely cut into our play time. And what about that gamma globulin stuff; it was a cure, wasn’t it?

And then one day, my mother called me into the kitchen; she had a look on her face that I’d never seen. “Here, I want you to change into nice clothes and take these flowers over to Mike’s sister, she’s been diagnosed with polio.” Michael Barnes was a classmate who lived around the corner. His younger sister, Candy, was a skinny little kid in second grade, and if the guys found out that I had given flowers to her, I’d be kidded for weeks. “Mom, do I have to,” I pleaded to no avail.

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**“YOU MUSTN’T GET  
OVER-TIRED OR  
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THEY ALL SAID,  
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DANGEROUS TIME.”  
IT WAS  
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—

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With my hair neatly combed and wearing my best clothes, I appeared at the Barnes' back door. "I brought these for Candy," I timidly spoke. I was ushered to the enclosed porch at the rear of the Barnes' home where we had played games many times. There in the middle of the room was an enormous metal cylinder with gauges, dials, and all sorts of mechanical devices, perched on a four legged stand. Candy rested on her back with her head protruded from one end of the cylinder, which otherwise encased her entire body. I was instantly overwhelmed, unable to move or speak.



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**NO EFFORT  
 CAN BE TOO  
 COMPLICATED  
 NOR NO PRICE  
 TOO HIGH  
 TO PREVENT  
 ANOTHER CHILD  
 FROM SUFFERING  
 SUCH A FATE.**  
 —

Mrs. Barnes pushed me forward and said, "Look Candy, Gary has brought you flowers." Candy could only see me by looking into a mirror mounted on the metal cylinder above her head. Wide eyed, I nearly broke into tears, as the metal cylinder pumped and hissed as it allowed Candy to breathe. Little Candy smiled and weakly said, "thank you." I tried to smile, but was truly never the same.

I don't know about the reasons that Rotarians around the world thought that they could join forces to eradicate polio from the face of the earth. I don't know how they've organized the effort or what it costs. I only know that every time that I hear of PolioPlus, I think of little Candy Barnes trapped inside of that iron lung and know that no effort can be too complicated nor no price too high to prevent another child from suffering such a fate.





## A POLIO REMINISCENCE FROM PDG RENÉE MERCHANT, JACKSON ROTARY CLUB, D6360

My polio eradication reminiscence occurred while I led a Rotary Group Study Exchange (GSE) team to India.

We participated in an NID—national immunization day. In the morning, we went to schools and the bus station giving the drops to children.

Later, we visited a hospital where children were afflicted with polio. They had completed their surgeries, and today the casts would be removed and they would be fitted with calipers (braces). When we arrived, doctors, hospital staff, Rotarians, and about a dozen children with casts welcomed us.

After the greeting formalities, a nurse appeared carrying a small pink bundle.

The Rotarian doctor in charge told us the baby was only a few hours old. I thought, “Super, I get to give the drops to this newborn baby!” But instead, the doctor called one of the boys forward. He was about 10 years old, and still wearing a cast on his foot.

The doctor gave the small boy the bottle of vaccine, and said something to him in his own village language. The boy smiled so



*PDG Renée Merchant*

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—  
“WHEN YOU  
GIVE THESE  
DROPS TO  
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SHE WILL  
NOT SUFFER  
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THE WAY  
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—

sweetly. I puckered the cheeks of the infant, and he squeezed 2 drops of vaccine, into the infant’s mouth. Everyone applauded. The baby was taken back to her mother.

I asked the doctor what he had said to the boy that made him smile so brightly. He said, “when you give these drops to this baby, she will not suffer with polio the way you have.”

Because of this experience, my husband and I became Bequest Society members at the 5 diamond level. A portion of this commitment has been redirected to a named Peace Fellow Scholarship. We are this close!





# POLIO ERADICATION EFFORTS IN INDIA - TO CHILDREN : FROM CHILDREN



## 10 YEAR OLD HARSHADA MAKARAND TILLOO CONTRIBUTES HER EARN- INGS TOWARDS POLIO ERADICATION

Harshada Makarand Tilloo, aged 10 studying in Std V, is a stand-up comedian performing on her own, as well along with her father. She has already done more than 61 shows with performances in Theatres, various schools, Schools for the Blind, Fund Raising Programs, Cultural Festivals etc. As a child artist, Harshada has also taken part in 5 TV commercials and Theatre acting.

Harshada is a part of the Tilloo family in Pune, India and upholds the tradition of 3 generations for making people laugh. She is the daughter of renowned humourist Rtn. Makarand Tilloo and Ann. Vinita of Rotary Club of Pune Prime City, RID 3131, India.

Inspired by her parents, Harshada thought of donating her earnings to the Rotary Foundation, and recently made a contribution of US\$1000 towards Polio Eradication. For her generous gesture, Harshada was felicitated by RI President Rtn Kalyan Banerjee by awarding her with the prestigious 'Paul Harris



**Fellow'** recognition.

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“I AM SURE IT  
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—

“I am sure it was someone else who donated and which is why I can walk today. That is the same reason why I wish to donate even more, so that I can see many more children walking, jumping, and running around with joy,” says Harshada in all innocence.

Harshada thinks that her life should begin by Giving to others and bringing smiles. She wants to motivate her friends to donate for Polio Eradication and other social causes.



# ROTARY CLUBS IN LEBANON SEEK PROJECT HELP

In war torn, Lebanon, Rotary Clubs have had the brio to install water filtration systems in some 100 public schools starting in the South at a cost of US\$ 2,500 per school (on average). 1,200 schools badly need to have the same clean water filtration system.

Rotary clubs in Lebanon are thus seeking help from willing and enthusiastic Partner Clubs and The Rotary Foundation’s Matching Grants Program. Please help!

## Project Details

THE ROTARY CLUB of METROPOLITAN BEIRUT and other clubs are seeking to equip eleven Public Schools with clean water filtration systems at a cost of \$28,000 US. The Host clubs and district have committed funding to the project but they need international partners to join them. The Host clubs and district have suggested the following funding proposal whereby the partner club(s) and/or district commit to the same amount as the hosts.

### FOR 11 PUBLIC SCHOOLS

Host club: 4000\$ (plus TRF match of 2000\$)

District 2450: 4000\$ (plus TRF match of 4000\$)

International club: 4000\$ (plus TRF match of 2000\$)

International district: 4000\$ (plus TRF match of 4000\$)

TOTAL : 16000\$ cash/DDF + 12000\$ TRF = 28000\$



The Host Primary contact is Rtn. BADREDDINE GHAZZAOUI, PP, PHF, AG, MEMBER CONTRY COMMITTEE OF LEBANON FOR WATER FILTERATION. [ghazawib1@hotmail.com](mailto:ghazawib1@hotmail.com)

The Host District Governor is Rtn. OUSAMA BARGHOUTI [dg.2011.12@gmail.com](mailto:dg.2011.12@gmail.com)



# HOW TO GET ALL CLUBS IN A DISTRICT TO GIVE TO THE FOUNDATION

Tomohiro Fukaya, District 2760 Rotary Foundation Chair, told Rotarians in his district, "The Rotary Foundation is part of us."

"The Rotary Foundation is a part of us." That's the key message Tomohiro Fukaya, Rotary Foundation Chair for District 2760 (Japan), delivered to every Rotarian in his district to encourage members to support the Every Rotarian Every Year (EREY) initiative.



DRFC Tomachiro Fukera, District 2760, Japan

—  
**THE ROTARY  
FOUNDATION  
IS PART OF US**  
—

It worked. Since 2006, all 82 clubs have contributed to the Foundation's Annual Programs Fund through EREY. The Annual Programs Fund is the primary source of funding for Foundation programs and Rotary projects worldwide.

### Effective communication makes a difference

The district made calls for donations at seminars and training sessions and in newsletters. At every event and in every communication, Fukaya and his team explained the Foundation, its Future Vision Plan, and EREY. But one method seemed to work exceptionally well.

"It is most important to deliver the message directly, face-to-face, rather than just rely on handing out information," Fukaya says.

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*Your contribution to Every Rotarian,  
Every Year makes humanitarian projects possible.*



## EVERY ROTARIAN EVERY YEAR

Joe Mulkerrin echoes Fukaya's sentiment. Mulkerrin is the regional Rotary Foundation coordinator for Zone 33, which includes several states on the East Coast of the United States. Each of the zone's 790 clubs donated to the Foundation -- and not just once. All 790 have contributed to The Rotary Foundation for the past four years.

What is Zone 33's secret?

### Setting expectations

"We set the expectation of zero non giving clubs, and repeat the expectation," says Mulkerrin, adding that a little friendly competition between districts doesn't hurt either.

"I blew up a map of [zone's 15] districts and cut out each district's configuration on the map," he explains. "During our seminar, I gave each piece to that district's governor-elect and said, 'Here is your piece of the puzzle. When you get to the point that you have zero non contributing clubs, mail me the puzzle piece.'...And we got zero non contributing clubs."

Eric Grubb of District 7630 (Delaware and part of Maryland) was the first to return his puzzle piece. District 7630 is one of 100 Future Vision pilot districts.

Grubb, the district's Foundation committee chair, says that being a pilot district helped significantly in motivating clubs, as did the district wide Rotary Foundation advocate program, which is often used in Zone 33. Advocates are "dedicated Rotarians who are knowledgeable about Foundation programs and policies," Grubb explains.

The advocates offer personalized help, inform clubs about project opportunities, provide regular updates on polio eradication efforts, and encourage every Rotarian to give to The Rotary Foundation every year.

"Our team really, for the first time in our district, asked every Rotarian to give something in support of our Rotary Foundation," Grubb says. "Within the first month, each of our 40 Rotary clubs answered the call by giving to our Annual Programs Fund.

"Every Rotarian in District 7630 has kept a positive attitude about Rotary's future," Grubb adds. "Every Rotarian has . . . said, 'I want to be a part of where my Rotary Foundation is going.'"

By Vanessa N. Glavinskas , RI News



# DOING GOOD IN THE WORLD

Those of you who had the opportunity to attend the Rotary International Convention in New Orleans this past May will agree that the good times truly rolled.

It was packed with excellent entertainment, plenary sessions and breakout sessions. One of the highlights of the convention was the Tuesday afternoon plenary session address by Bill Gates, founder of Microsoft. It is safe to say that he and the members of the Bill and Melinda Gates Foundation admire Rotary and our transparency and our determination to finish the job of Polio eradication. We won't finish until it is done!



*Rotary Regional Foundation Coordinator (RRFC)  
Institute Assistant Moderator Don Mebus*

## OUR FOUNDATION COMPLETES HUNDREDS OF PROJECTS WORLDWIDE

Rotarian's determination to finish the job of eradicating Polio is universally known. And, that applies not only to our goal of Polio eradication, but also to the large number of other projects that our members have taken on both locally and worldwide.

Rotarians are using the tools of our Foundation to complete hundreds of projects worldwide. These range from drilling water wells, building latrines, aiding education by furnishing books or computers to schools, furnishing mosquito nets in malaria-prone areas, providing plastic surgeries to children with cleft palates, and establishing micro loans to help start up small enterprises to help economic development to name just a few.

In addition, we have one of the largest privately funded international university level scholarship programs in the world; a scholarship program just begun in 2002-03 dedicated solely to peace



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and conflict resolution and soon, a new Vocational Training Team (VTT) experience that should raise the level of understanding in all of the Foundation's six areas of focus. Rotarians have successfully completed not only the projects, but have also raised the necessary funds to cover the costs.

The growth of the Foundation's humanitarian programs has been impressive over the past decade. This growth would not have happened unless there were Rotarians in clubs and districts who understood the processes. In large international organizations, it is essential that someone in



every region of the world has the same knowledge, is available and is motivated to train others on the details and intricacies of the programs as well as promote the fundraising which is required to make them happen.

### **THE REGIONAL ROTARY FOUNDATION COORDINATORS (RRFC)**

Of course, that is where -- the Regional Rotary Foundation Coordinators -- come in. With the very focused training the RRFCs receive in Chicago in the early part of the Rotary year and all are receiving the same level of knowledge to help understand how to motivate Rotarians in their regions. Since the RRFC program began, the interest in and success of international service projects has skyrocketed.

### **THE FUTURE VISION PLAN**

It is important that Rotarians continue to learn as much as possible about the The Rotary Foundation and the Future Vision Plan. The Future will be here before we know it.

**You are making a difference!**



## RIBI PLANS TO PARTICIPATE IN ANOTHER NID



### NATIONAL IMMUNIZATION DAYS (NID) IN INDIA

These take place throughout the winter months and cover either the whole of India when 168 million children under 5 will be immunized or just the states at greatest risk, when 65 million children will be given drops – normally in Uttar Pradesh and Bihar plus areas like Delhi with big migratory populations. For the last 5 years R.I.B.I. teams have gone to help Indian Rotarians in November and February.

### SUGGESTED PROGRAMME FOR NOVEMBER, 2011.

This is a preliminary suggestion based on the day of immunization being **SUNDAY 6<sup>TH</sup> NOVEMBER**. This date may be moved forward or back by 2 weeks **AND WILL NOT BE CONFIRMED UNTIL EARLY SEPTEMBER** so no booking of any kind should be made until this is confirmed by the Rotary Polio Office in Delhi.

This is fixed by the Indian Government in consultation with the W.H.O. and is outside the control of Rotary. They are however always on Sunday. It is hoped that we will have 3 teams with a minimum of 12 and a maximum of 24 per team made up of Rotarians, husbands, wives, sons and daughters but no children. No medical skills are required as drops are given orally.

The proposal at this time is for three teams to depart the UK on Thursday 3<sup>rd</sup> November arriving in Delhi on the 4<sup>th</sup>. There would be a briefing by the Rotary Polio Office in Delhi. The teams would then proceed to Uttar Pradesh where they would begin to work on pre-NID publicity with Delhi Rotarians.

The weekend of the 6<sup>th</sup> and 7<sup>th</sup> November would enable all teams to work on the actual Immunization Day itself in a booth and on the next day mopping up exercise.

*Continued ...*



## TOURISM AFTER THE NID

From Tuesday on, for those who want to stay and see something of India, a number of tourist options will be offered by the travel agent we use but you are free to organise your own travel. RIBI is not a travel agent and not responsible for any arrangements but will organise insurance for the whole trip irrespective of age and past medical conditions at a very low rate (£15.00 in February).

The standard tours will be as follows:

### 1. Agra and Jaipur.

For those who have never been to India and want to see the Taj Mahal, 5days/4nights. Drive to Agra (2 nights) then to Jaipur via Fatepur Sikri. Stay 2 nights and visit Jaipur Limb if interested. Then back to Delhi and home.

### 2. Rajastan and Gujarat

Fly to Udaipur (2 nights) then drive to Ahmedabad (3 nights). Leave Ahmedabad Sunday morning to U.K.

### 3. Kerala

... 6 night tour (1 night Cochin, 2 nights Munnar, 2 nights Kumarakom, 1 night Cochin) then home direct from Cochin to U.K.

Until the date is fixed it is impossible to give costs for these tours but for planning think £400-£500 for the first two and £800 for the last based on two sharing a twin or double room. ALL WE NEED NOW IS YOUR NAME AND EMAIL. WE WILL BE IN TOUCH WHEN THE DATE IS FIXED.

Another group will be going in February 2012 and if you are more interested to go then, please put February 2012 at the side of your name.

Please contact Mike Yates,  
RIBI NID COORDINATOR INDIA,  
[mike@hemeta.co.uk](mailto:mike@hemeta.co.uk)



*Trip of a lifetime: Participate in a Polio NID, Visit one of our most successful health projects and visit one of the most beautiful countries of the world*





# BRADFORD PEACE SEMINAR

Booking is now open for the 2011 Rotary Peace Seminar at the University of Bradford, on Saturday 29<sup>th</sup> October 2011.

There will be the now-customary Meet The Fellows Dinner on the evening before the Seminar, Friday 28<sup>th</sup> October, to be held this year at the Midland Hotel because we have outgrown the facilities at the Great Victoria.

To see the Seminar Invitation page go to

<http://www.rotarypeacebradford.org.uk/RWPF/Seminar-invite.htm>

and from there you can download the Online Booking Form and pay through PayPal.

Please **DO NOT LEAVE IT TOO LATE** to book for the Dinner. There is plenty of room this year, for both the Seminar and the Dinner, but the agreement with the Midland Hotel is that we will give final numbers around two weeks (Yes, two weeks) before the Dinner. Please ensure your Dinner booking and menu choices reach us by 15<sup>th</sup> October to be sure of your place.

We look forward to welcoming you to Bradford on 28<sup>th</sup>/29<sup>th</sup> October.

Dick Hazlehurst, RC Keighley

Rotary Peace Fellows,

Bradford University Host Area  
Co-ordinator

[www.rotarypeacebradford.org.uk](http://www.rotarypeacebradford.org.uk)

email: [rotary@bradford.ac.uk](mailto:rotary@bradford.ac.uk)





# ROTARY PEACE CENTER ALUMNI - POST-FELLOWSHIP EMPLOYMENT

Statistics are for all alumni through the 2008-10 class. They also include the 2009-11 class from the University of Bradford, Duke University/University of North Carolina, the University of California-Berkeley, and the January-March 2011 class from Chulalongkorn University. These statistics are accurate as of 1 July 2011.

There are 543 peace fellows that have reported their current position to The Rotary Foundation (out of 575 total alumni) or 94%.

## OF THESE 543 PEACE FELLOWS:

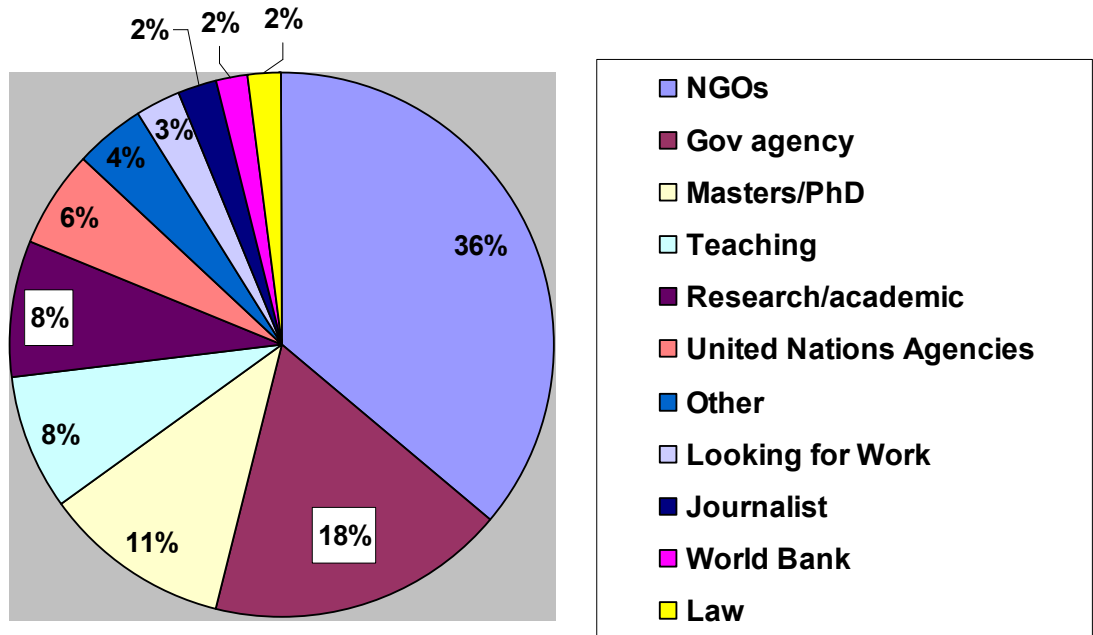
- 194 (36%) work for NGOs or other peace-related organizations
- 100 (18%) work for a government agency
- 61 (11%) are pursuing additional advanced degrees in peace-related fields
- 42 (8%) are teachers/professors
- 41 (8%) work in research or academic support positions
- 33 (6%) work for United Nations agencies
- 13 (2%) are lawyers or work in a law-related field
- 11 (2%) are journalists
- 9 (2%) work for the World Bank
- 23 (4%) defy easy categorization; these include: bankers, human resource professionals, and business owners
- 16 (3%) reported they are actively looking for work in the field

## ALUMNI FIND WORK AROUND THE WORLD:

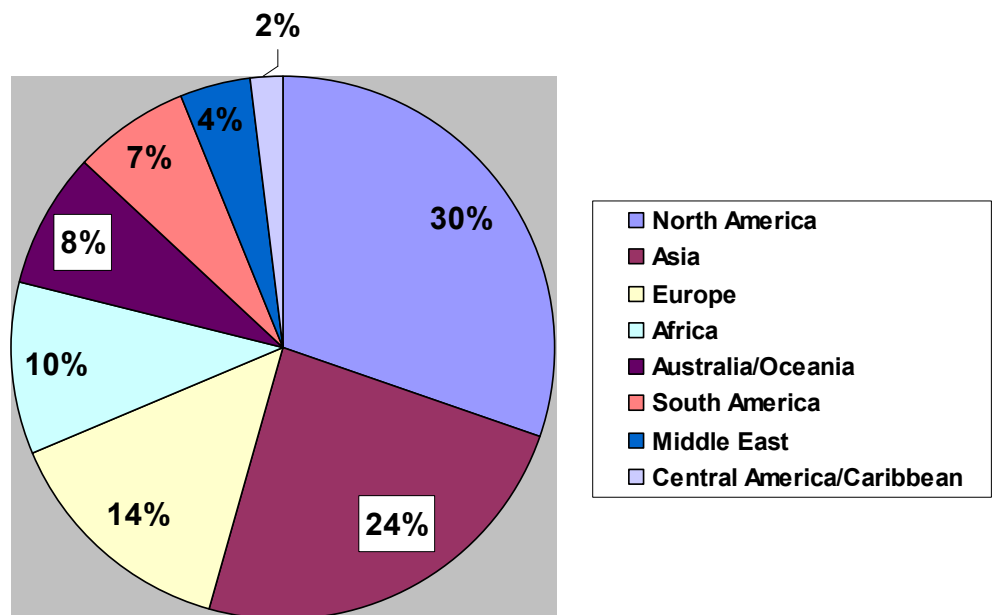
- 163 (30%) reside in North America
- 131 (24%) reside in Asia
- 75 (14%) reside in Europe
- 56 (10%) reside in Africa
- 44 (8%) reside in Australia and Oceania
- 40 (7%) reside in South America
- 24 (4%) reside in the Middle East
- 10 (2%) reside Central America and the Caribbean



# ROTARY PEACE FELLOW EMPLOYMENT



# ROTARY PEACE FELLOW EMPLOYMENT LOCATION





## OUR ALUMNI: MAKING A DIFFERENCE

**Tallapragada Saraswathi Devi, 1975-76 Ambassadorial Scholar sponsored by the Rotary Club of Visakhapatnam, Andhra Pradesh, India (District 3020) to attend Southern Connecticut State College in New Haven, Connecticut, USA**



Devi is founder and executive director of Lebenshilfe Association for the Mentally Challenged in Visakhapatnam, India. She helped develop Special Olympics for the mentally handicapped in her region and introduced Tiger Dance, a therapy to control aggressiveness in handicapped children, to several other countries. She also serves as chair of Juvenile Welfare Board, a service organization to help street children, and founder and chair of Happy Heights, a music-oriented service organization. She is a member of the Rotary Club of Vizag Elite and was named the Best PolioPlus Zone Coordinator. She received a national recognition for her implementation of the PolioPlus Program as well as numerous awards including World Life Time Achievement Award from American Biographical Institute.

**Adis M. Vila, 1975-1976 Ambassadorial Scholar Sponsored by the Rotary Club of Windermere, FL, USA (District 6980) to Switzerland (District 1990) and 1984-1985 GSE Team Member sponsored by the Rotary Club of Allapattah (Miami), FL, USA (District 6990) to India (District 3140).**



Dr. Vila made Rotary history as a member of the first all-woman GSE team to India. Today she is continuing to forge a new path in representing all groups as the Chief Diversity Officer at the U.S. Air Force Academy in Colorado Springs, CO, USA. This gives her a chance to advise senior leaders on diversity programs and issues, which give a voice to all groups being trained at the facility. Dr. Vila stays involved with international education and policy as a member of several organizations such as the Council on Foreign Relations and as a Trustee of the Southern Center for International Studies. She is also a former Rotarian and Paul Harris Fellow.

**Mahamoud Ahmed, Somalia, Rotary Peace Fellow, University of Bradford, UK, 2008-10, sponsored by District 1570, The Netherlands**



Mahamoud is the first Rotary Peace Fellow from Somalia. Last month Mahamoud returned to his homeland as a program support coordinator for development for Action Aid International. In this position he helps to strengthen Action Aid's programs in HIV & AIDS prevention, care and treatment, peace building, famine relief and food rights, and education.



# SCHOLARSHIPS UNDER FUTURE VISION: FLEXIBILITY

## SCHOLARSHIP TYPES

Future Vision offers maximum flexibility in funding scholars. Districts can determine the types of scholars they wish to sponsor using funds from a district grant. These could include:

- Undergraduate or graduate students studying locally, any subject matter
- Undergraduate or graduate students studying abroad, any subject matter
- Study periods of any length (language training, a certificate program, a semester, a year or more)



The district leadership should determine its own preferences, applications, and timetables for district grant-funded scholars. Your Future Vision coordinator at the Foundation is always available to help, and can provide examples of how other districts have organized their district grant scholarship process.

The Foundation also awards scholarships through global grants, which may or may not be a component of a larger grant application (e.g., scholarship plus a humanitarian project). These scholarships are funded using cash and/or DDF allocations and are matched by the World Fund, making them a cost-effective choice. These scholarships fund:

- Graduate students studying abroad in one of the six areas of focus
- Scholarships lasting one to four years, thereby enabling Rotarians to fund entire degree programs

## SPECIFIC ELIGIBILITY REQUIREMENTS AND CONDITIONS FOR GLOBAL GRANTS INCLUDE:

- The candidate must (normally) be proficient in the native language of the host country

*Continued ...*



- The candidate's program of study must be at the graduate level.
  - The scholar must be traveling abroad for study.
- The scholarship is for a term of one to four academic years.

The minimum grant amount is US\$30,000. If the grant is funding a scholarship exclusively, this means that the scholarship amount is at least \$30,000. (If the grant is also funding a humanitarian project, the scholarship portion could be less, but the overall grant budget must be at least \$30,000.)

### **SCHOLARS NEED TO LIVE IN THEIR HOST DISTRICT.**

Global grants follow a two-step application process: a proposal followed within six months by an application. The candidate must be admitted to his/her study program by the time of the application, but not at the time of the proposal.

At the time of the proposal, the candidate must know where he/she wants to study and the sponsors must identify the name of a primary contact in the host district.

Scholarships may not be used for studies that are already underway.

In global grants, ambassadorial skills are optional for scholars. The primary consideration is forging a link between Rotary and future skilled professionals within an area of focus. That said, global grant scholars are expected to participate in Rotary activities, and their Rotarian sponsors should provide opportunities for them to do so.

With this in mind, here are some optional qualities that clubs and districts might consider when sponsoring a candidate. The candidate should be someone who:

- Possesses excellent leadership skills and potential
- Has a proven record of success in his/her academic field or vocation
- Has demonstrated a personal commitment to community service
  - Has well-defined and realistic goals
- Has concrete ideas as to how he/she will make advances within his/her chosen career fields & is sincere about maintaining a lifelong relationship with Rotary after the scholarship period





## “HE WHO HAS A THOUSAND FRIENDS HAS NOT ONE TO SPARE”

These are the words that adorned Paul Harris’ office in Rotary headquarters for many years. These simple words are only one part of the quotation and the negativity of the second instalment would not fit in with the Paul Harris’ hubris.

This reminds me of how the nascent social networking media is transforming our world—mostly for the better. It allows us to build up a network of friends, to share more of our lives and in real time. It is truly a gateway to the world (or at least 750million of us).



I do have one or two observations that I would like to share:

As a lukewarm Facebook user, I am sometimes astonished to see the actual number of ‘friends’ I have. Yet, there are many others who have over a thousand friends in their online lives. Is this for real? Are facebook –or fb- friends really our friends? Can we possibly have such a number of true friends?

Rotarians, I guess have potentially 1.2 million friends but I would suggest our friendship needs to go a little bit further than pure acceptance. I still remember vividly the time when an Australian Rotarian posted an appeal for help in funding a matching grant project in Indonesia. A Rotary friend of mine responded with the “LIKE”. The Australian answered that actually his club were looking for donations rather than the prosaic fb response. It demonstrated to me the fact that we still have not fully utilized such technology (and of course that many Rotarians need educated).

We can be pioneers in this new technology. If Rotarians use the technology simply to prove they are ‘with it’ in order to attract younger members to our clubs then we are finished. We need to be proactive and positive; we need to write with élan and zeal and we need to show our passion.

Consider Rotarian fb user and RGHF member George Lewis (pictured right) from R/C Lakewood Ranch, Florida, (D 6960) founder of [Water Team International](#). George writes a monthly newsletter but also posts continually on fb order to promote inter-club partnerships and developing matching and global grants between clubs from different nations. George has a huge network of fb friends and uses social media to fully exploit its potential. He demonstrates Rotary at its best—working those people in the world that have nothing.



Don’t just LIKE—but ACT. and we can do this by using social media to promote and ameliorate our Rotary Foundation. That’s what makes us Rotarians!

Calum Thomson, Editor



# WHAT PAUL HARRIS SAID...

*"The 'service way' out of difficulties is the constructive way, therefore Rotary has ever been constructive."*

Paul P Harris' message to the Rotary Convention,  
of 1920

Contrast the constructive, positive force for good—that Rotary defines itself by—with the nihilism of conflict, warfare, violence and terrorism.

Sadly, the constructive way is always the more difficult. It is, of course, easier to pull down a wall than to build one.

Yet every day, constructive Rotarians in partnership with The Rotary Foundation keep on building their walls: through improving health, supporting education and alleviating poverty. It is the ineluctable Rotary Way, the Service Way.



*Paul P. Harris*



*To subscribe to Rotary Global History Fellowship features... Please register (at no-cost) at:  
[www.historycomment.org](http://www.historycomment.org)*

*What Paul Harris Said is a monthly feature of the Rotary Global History Fellowship (RGHF)*

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As of August 1st 2011, RGHF has **865** members worldwide. You could be member number 866.

Visit [www.joinrghf.org](http://www.joinrghf.org) to join and more importantly—Join In!



Mentioned before, in a past edition, FC Barcelona, still the best football/soccer team in the world have joined the fight to END POLIO NOW.

OUR FOUNDATION  
IS ONE OF THE MONTHLY  
FEATURES OF THE  
ROTARY GLOBAL  
HISTORY FELLOWSHIP.

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